



HealthXL Digital Health Events

January - March 2022

 healthxl



Contents

<u>Virtual Event Types</u>	<u>pg. 3</u>
<u>New Event Types</u>	<u>pg. 4</u>
<u>Digital Health Webinars</u>	<u>pg. 6</u>
<u>In-Person Events</u>	<u>pg. 7</u>
<u>Digital Therapeutics Community Events</u>	<u>pg. 8</u>
<u>Telemedicine & Virtual Care Delivery Events</u>	<u>pg. 11</u>
<u>Clinical Trial Innovation Events</u>	<u>pg. 14</u>
<u>Digital Mental Health & Neurology Events</u>	<u>pg. 16</u>
<u>New - Digital Health in Oncology Community</u>	<u>pg. 18</u>
<u>HealthXL Advisory</u>	<u>pg. 20</u>
<u>Resources</u>	<u>pg. 21</u>
<u>HealthXL App</u>	<u>pg. 22</u>
<u>Get in touch</u>	<u>pg. 23</u>

Weekly Virtual Events

Four event types to connect you with senior leaders from around the world

Digital Health Meeting

Small, intimate and participant-led discussions tackling digital health challenges. Connect with a global network of peers virtually from anywhere in the world.

Spaces are limited to 8-12 people per meeting, allowing you to focus on quality in-depth conversations. Don't miss your opportunity to connect with senior leaders to shape the future of digital health.

Digital Health Masterclass

Get closer to industry experts and leaders with a HealthXL Masterclass. Each Masterclass is led by an expert anchor in their field as they dive into their speciality topic in front of a small, intimate audience of 8-12 participants.

Masterclasses also have an interactive element allowing you a safe space to share thoughts and experiences as well as pose questions to the expert anchors.

Digital Health Sprint

Outcome focused, 2 part meetings - walk away with deeper insights.

A Digital Health Sprint allows you to deep dive into a topic over 2 focused sessions. Each Sprint allows you to engage with a small group of 8-12 global thought - leaders throughout. They are outcome-focused with participants creating exclusive outputs.

Digital Health Webinar

The HealthXL community is made up of leaders, innovators, investors and policymakers from around the world and our webinar series allows you to gain insights from those who are shaping the digital health revolution. Each Webinar will be followed by a diverse panel discussion around the chosen topic.

New Event Type

Innovation showcase

This is a bilateral discussion between startups and their potential partners in pharma, medtech, big tech, VCs, etc, to brainstorm around key challenges and solutions to enable more seamless and informed collaboration. It helps uncover how to evolve business models to effectively partner with one another. Limited seats per session, so first come, first served!

Feb 28	10:45 EDT	Innovation showcase: Digital Health Solutions in Neurology
Mar 28	10:45 EDT	Innovation showcase: Digital Health Solutions in Oncology

Register early, seats are limited

New Event Type

Virtual Networking

Join us for the new HealthXL style of virtual speed networking and meet other members in the HealthXL community

These online events intelligently match attendees for a series of 1-2-1 video calls. After each conversation, attendees automatically rotate to the next one. This event takes 30 minutes, where you will have two 1-2-1 networking sessions. This is a great way to connect with the people you want to meet. You'll meet them 1-2-1 which makes it easy to genuinely connect and begin building relationships.

Jan 10	11:00 EDT	Virtual Networking: Telemedicine & Virtual Care Delivery
Jan 13	11:00 EDT	Virtual Networking: Digital Therapeutics Community
Jan 17	11:00 EDT	Virtual Networking: Clinical Trials Innovation Community
Feb 16	11:00 EDT	Virtual Networking: Digital Mental Health & Neurology



Experience our Webinars for yourself today

Get a taste for the HealthXL community by checking out our most recent Webinars at the links below

Upcoming Webinars

18/01/2022 - Digital Health Unicorns - Deep Dive into the TARVO Growth Strategy Framework* and Building Preventice Solutions into a Billion Dollar Business

17/02/2022 - Webinar | DTx commercialisation models - Pharma Partnerships & D2C route

Previous Webinars

DTx in Mental Health: Scaling access to care

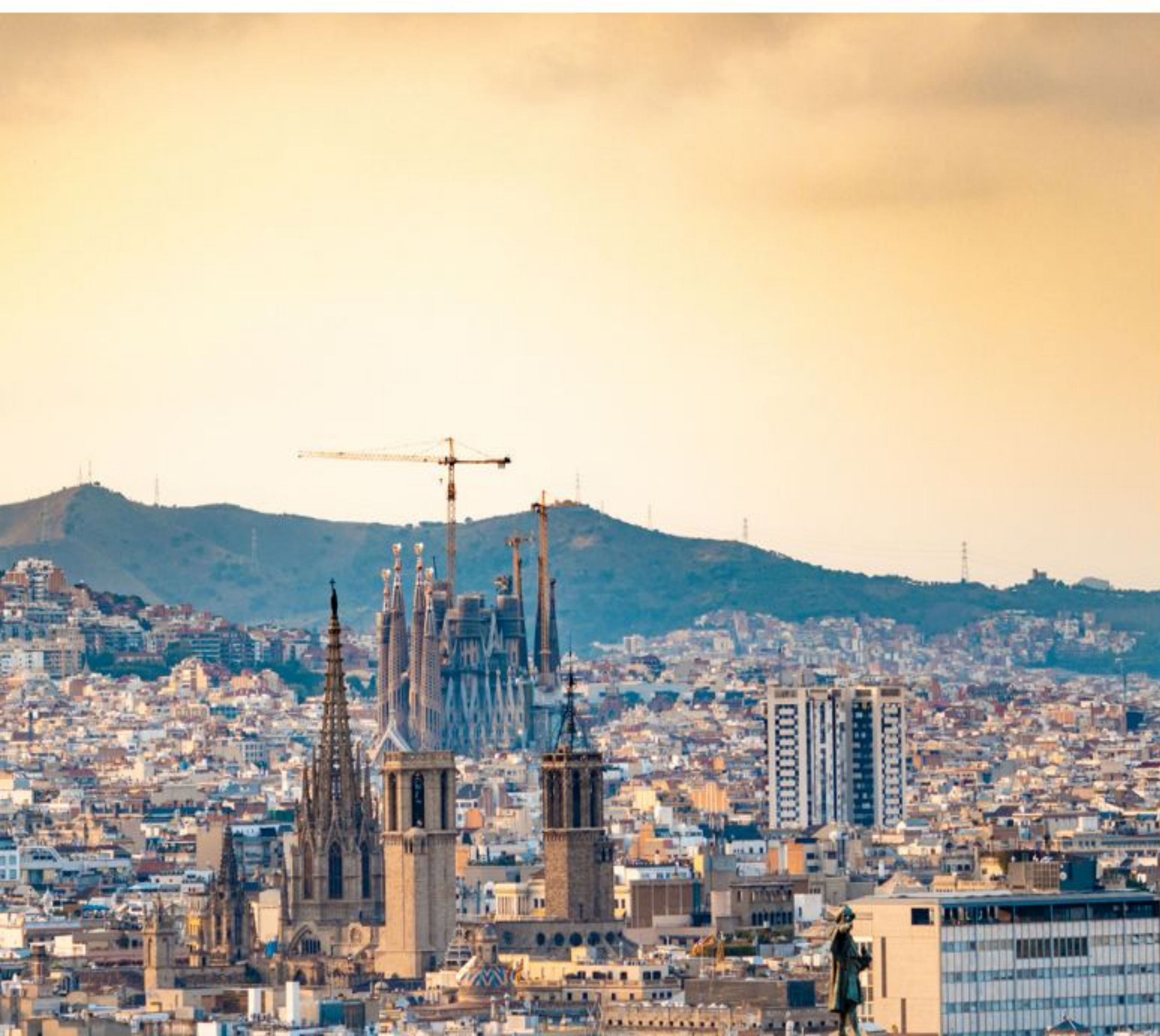
Prescription DTx - the future of DTx

Return of In-Person Events

Basel, Barcelona and beyond, HealthXL In-Person Events are back in 2022

These events will not be streamed, recorded or shared - rather they are special member only events. Our events are collaborative in nature - there will be no keynote speakers, but rather a coming together of like-minded people to discuss & innovate the future of digital health.

**HealthXL events comply with local and international recommendations and require all attendees to be fully vaccinated against Covid-19, and be able to provide proof of the same when required.*



Digital Therapeutics (DTx) Community

Some members active in the community



**Owen
McCarthy**

*President and Co-founder,
MedRhythms*



**Melinda
Decker**

*Chief Commercial
Officer, Mymee*



**Eugene
Borukhovich**

*Chairman & COO,
YourCoach Health*



**Lee
Shapiro**

*Managing Partner,
7wire Ventures*

Digital Therapeutics (DTx) is a growing sub-segment within digital health. DTx solutions are those which are clinically validated to prevent, treat or manage a condition through software-based behavioural interventions. This community explores all things DTx, from business models that have worked for DTx companies, to partnership opportunities, evidence generation, regulation, reimbursement, and everything in between.

[Join the Community](#)

Upcoming meetings you can join in Digital Therapeutics (DTx)

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar
	Virtual Networking

Jan 5	10:45 EDT	<u>Companion DTx: Clinical and economic evidence</u>
Jan 6	10:45 EDT	<u>Sprint: DTx last mile delivery: HCPs and Patient adoption</u>
Jan 11	10:45 EDT	<u>D2C Route to Market for DTx</u>
Jan 13	11:00 EDT	<u>Virtual Networking Event</u>
Jan 18	10:45 EDT	<u>Standalone DTx: clinical and economic evidence</u>
Jan 19	10:45 EDT	<u>Masterclass: Interoperability - how to connect your Digital Health product to Provider Systems in the US?</u>
Jan 26	10:45 EDT	<u>Masterclass: Reimbursement models for DTx</u>
Jan 31	10:45 EDT	<u>Masterclass: Clinical Trials Design for Digital Health products</u>
Feb 3	10:45 EDT	<u>DTx last mile delivery: HCPs and Patient adoption (Part 2)</u>
Feb 9	19:00 AEDT	<u>Masterclass: Reimbursement of DTx in Australia</u>
Feb 14	10:45 EDT	<u>Masterclass: The regulation of SaMD in the US</u>
Feb 17	10:45 EDT	<u>Webinar: DTx commercialisation models - Pharma Partnerships & D2C route</u>

Upcoming meetings you can join in Digital Therapeutics (DTx)

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar

Feb 15	10:45 EDT	<u>DTx Pharma Partnerships</u>
Mar 2	10:45 EDT	<u>Masterclass: Clinical Trials Design for Digital Health products</u>
Mar 1	10:45 EDT	<u>DTx Payers and Employers</u>
Mar 7	10:45 EDT	<u>Measuring efficacy and safety for DTx</u>
Mar 10	10:45 EDT	<u>Masterclass: DiGa - Entering the digital health space in Germany</u>
Mar 10	11:00 EDT	<u>Masterclass: Business Models for Digital Health Companies targeting Medicaid</u>
Mar 15	19:00 AEDT	<u>Commercialisation Models for Australian DTx companies breaking into the US</u>
Mar 22	10:45 EDT	<u>Evidence Generation for DTx: requirements, challenges & best practices</u>
Mar 29	10:45 EDT	<u>Masterclass: The regulation of SaMD in the US</u>

Telemedicine & Virtual Care Delivery Community

Some members active in the community



**Abhishek
Shah**

*CEO, Wellthy
Therapeutics*



**Marco
Huesch**

*Senior Health Advisor,
Ping an*



**Susanne
Gruber**

*VP Pharma
Partnerships,
Sidekick Health*



**Murray
Brozinsky**

CEO, Conversa Health

As a result of the rapid uptake of telehealth and virtual care accelerated by COVID-19, we will have increased data insights into user behaviour and the ability of telehealth providers to rapidly scale and adapt their services, but what aspects of telehealth and virtual care will truly make sustainable in the long term? This community explores some of the key activity that has occurred in the telehealth and virtual care space.

[Join the Community](#)

Upcoming meetings you can join in Telemedicine & Virtual Care Delivery

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar
	Virtual Networking

Jan 10	11:00 EDT	<u>Virtual Networking Event</u>
Jan 12	10:45 EDT	<u>Best routes to market for Remote Patient Monitoring companies</u>
Jan 18	10:45 EDT	<u>Webinar with Bill Taranto</u>
Jan 19	10:45 EDT	<u>Masterclass: Interoperability - how to connect your Digital Health product to Provider Systems in the US?</u>
Jan 31	10:45 EDT	<u>Masterclass: Clinical Trials Design for Digital Health products</u>
Feb 10	10:45 EDT	<u>Sprint: Virtual Care for Diabetes & Obesity (part 1)</u>
Feb 14	10:45 EDT	<u>Masterclass: The regulation of SaMD in the US</u>
Feb 16	10:45 EDT	<u>Clinical and Economic outcomes from Remote Patient Monitoring (RPM)</u>
Feb 22	10:45 EDT	<u>Remote Patient Monitoring companies in APAC - Routes to Market</u>
Feb 28	10:45 EDT	<u>Masterclass: Clinical Trials Design for Digital Health products</u>
Mar 3	10:45 EDT	<u>Sprint: Virtual Care for Diabetes & Obesity (part 2)</u>

Upcoming meetings you can join in Telemedicine & Virtual Care Delivery

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar

Mar 8	10:45 EDT	Masterclass: <u>DiGa - Entering the digital health space in Germany</u>
Mar 9	10:45 EDT	<u>Virtual Care solutions for Heart Failure and other CV diseases: Evidence & Outcomes</u>
Mar 14	10:45 EDT	<u>Evidence Generation for Virtual Care in COPD & other Respiratory Diseases</u>
Mar 29	10:45 EDT	Masterclass: <u>The regulation of SaMD in the US</u>

Clinical Trials Innovation Community

Some members active in the community



**Francesca
Wuttke**

*Chief Digital Officer,
Almirall*



**Craig
Lipset**

*Advisor & Founder,
Clinical Innovation
Partners,
Self-employed*



**Jennifer
Goldsack**

*CEO at the
Digital Medicine
Society (DiMe)*



**JJ
Ferrer**

*ED, Head of Digital
Strategy
Oncology, Bayer*

Many healthcare companies are working on digital tools that can improve patient enrollment, patient data collection and the design of trials. This community explores the future for digital in clinical trials, from regulatory requirements, digital biomarkers as primary endpoints, decentralized trials, the design of trials for DTx products, pharma and CROs partnerships with digital health companies, and everything in between.

[Join the Community](#)

Upcoming meetings you can join in Clinical Trials Innovation

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar
	Virtual Networking

Jan 17	11:00 EDT	<u>Virtual Networking Event</u>
Jan 20	10:45 EDT	<u>The Power RWE in Pharma companies: improving discovery and development</u>
Jan 25	10:45 EDT	<u>Digital Health for Depression & Anxiety: Evidence & Adoption</u>
Jan 31	10:45 EDT	<u>Masterclass: Clinical Trials Design for Digital Health products</u>
Feb 21	10:45 EDT	<u>Digital measures in Clinical Trials: Development & Validation assessment</u>
Feb 2	10:45 EDT	<u>Digital tech for Trial Recruitment and Retention</u>
March 2	10:45 EDT	<u>Masterclass: Clinical Trials Design for Digital Health products</u>

Digital Mental Health & Neurology

Some members active in the community



**Peter
Hames**

CEO, Big Health



**Chris
Wasden**

*Head of Pharma
Specialty Solutions
& Corporate Strategy,
Happify Health*



**Iris-Valerie
Stracke**

*Head of Medical,
Psious*



**Ashley
Mateus**

*VP Strategic Planning ,
Akili Interactive*

Both mental health and neurology categories encompass the majority of digital health products announced in the last few years. Digital health in mental health & neurology have many applications - from being used in pediatrics (ADHD) to geriatrics (Alzheimer's, dementia and so forth) and across use cases such as cognition, depression, anxiety, stroke rehabilitation, motor symptom, pain management, to list a few. This community explores all things around digital health in mental health & neurology, from business models, to partnership opportunities, investments, adoption, payment models, regulation and evidence generation.

[Join the Community](#)

Upcoming meetings you can join in Digital Mental Health & Neurology

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar
	Innovation Showcase

Jan 24	11:00 EDT	<u>Virtual Networking Event</u>
Jan 25	10:45 EDT	<u>Digital Health for Depression & Anxiety: Evidence & Adoption</u>
Feb 28	10:45 EDT	<u>Innovation showcase: Digital Health Solutions in Neurology</u>
Mar 24	10:45 EDT	<u>Digital Health for Cognitive Diseases</u>
Mar 30	10:45 EDT	<u>DTx in Mental Health: measuring evidence & outcomes</u>



Digital Health in Oncology

New Community!

Cancer is the cause of significant mortality and morbidity worldwide and it is probably for this reason that oncology has been one of the therapeutic areas with more capital invested in digital health. This community explores the opportunities in the status quo of management of cancer patients, and their diagnosis and treatment with the use of digital health. This community will share perspectives on relevant use cases to business models, partnership opportunities, investments, adoption, payment models, regulation and evidence generation.

Upcoming meetings you can join in Digital Health in Oncology

	Digital Health Meeting
	Masterclass
	Digital Health Sprint
	Webinar
	Innovation Showcase

Jan 27	10:45 EDT	<u>Companion DTx in Oncology: Opportunities for pharma</u>
Feb 8	10:45 EDT	<u>Digital Health Solutions with the greatest impact in cancer patients' lives</u>
Mar 28	10:45 EDT	<u>Innovation showcase: Digital Health Solutions in Oncology</u>
Mar 31	10:45 EDT	<u>Digital Health in Oncology: Implementation and Adoption</u>



Your Guide in Digital Health

We are HealthXL Advisory

A digital health specialised advisory team who work with clients globally to deliver knowledge & insight to future proof your business.

You need 360° insights to move forward in digital health.

Find out how you can leverage expert insights to get ahead of the market.

[Find out more about HealthXL Advisory](#)

Our Client Partners



Resources

Digital Therapeutics Routes to Market Report

Download your exclusive free snapshot of our long-awaited 60-page industry report on Digital Therapeutics - Routes To Market. In this report we examine potential routes-to-market for digital therapeutics and provide our insights on how we believe each of these avenues will likely develop, which one you should choose, when and why

[Get your copy now](#)

Digital Health Vendor Assessment For Clinical Trials

HealthXL and a consortium of representative stakeholders from across the digital health ecosystem convened to create an open-source operational due diligence guidance to facilitate vendor qualification. Get your 63 page guide now for free.

[Get your copy now](#)

Digital Therapeutics Community Insights

Download your free insights report now and get a sneak peek into an exclusive community helping shape the future of digital health. This free to download report features HealthXL meeting findings on DTx market and deals, regulation, adoption and more.

[Get your copy now](#)

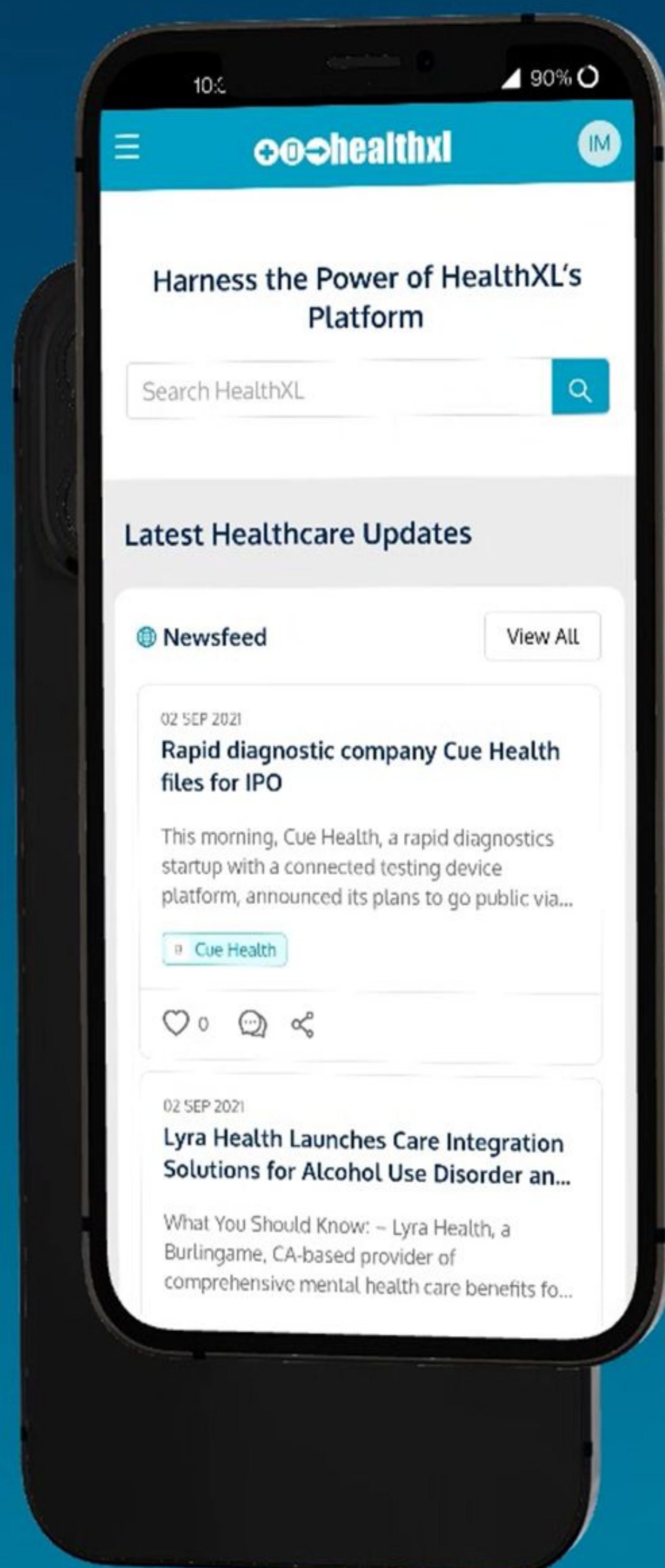
News, Networking and Meetings

All at your fingertips



HealthXL App

Download for Free today



Get in touch

If you have any questions about our upcoming events, Advisory service or simply want to reach out please get in touch



Our Customer Success Manager, Lochlann McCabe will be happy to help.

Contact Lochlann at
lochlann.mccabe@healthxl.com or book a
call [here](#)

