



HealthXL

Digital Health Meetings & Events

April - June 2022



Contents

Virtual Meeting Formats	Page 3
Digital Health Webinars	Page 4
In-Person Events / Global Gatherings	Page 5
Digital Therapeutics Community	Page 6
Telemedicine & Virtual Care Delivery Community	Page 9
Digital Mental Health & Neurology Community	Page 11
Clinical Trials Innovation Community	Page 13
Digital Health in Oncology	Page 15
HealthXL Advisory Services	Page 17
HealthXL App	Page 18
Contact Us	Page 19



Digital Health
Meetings



In-Person
Events



Communities
& Resources

Virtual Meeting Formats

Five meeting types to connect you with senior leaders from around the world

Digital Health Meeting



Small, intimate and participant-led discussions tackling digital health challenges. Connect with a global network of peers virtually from anywhere in the world. Spaces are limited to 8-12 people per meeting, allowing you to focus on quality in-depth conversations. Don't miss your opportunity to connect with senior leaders to shape the future of digital health.

Digital Health Masterclass



Get closer to industry experts and leaders with a HealthXL Masterclass. Each Masterclass is led by an expert anchor in their field as they dive into their speciality topic in front of a small, intimate audience of 8-12 participants. Masterclasses also have an interactive element allowing you a safe space to share thoughts and experiences as well as pose questions to the expert anchors.

Digital Health Sprint



Outcome-focused, 2 part meetings - walk away with deeper insights. A digital health sprint allows you to deep dive into a topic over 2 focused sessions with the same group of 8-12 thought leaders.

Digital Health Webinar



The HealthXL community is made up of leaders, innovators, investors and policymakers from around the world and our webinar series allows you to gain insights from those who are shaping the digital health revolution.

Innovation Showcase



This meeting is a bilateral discussion where digital health companies meet 1-2-1 with potential partners in pharma, medtech and VC, to discuss mutual challenges they face when building successful collaborations. This session helps all the participants uncover how to evolve their business models to enable more seamless and informed collaborations.

Digital Health Webinars

Get a taste for the HealthXL community by checking out our most recent and upcoming webinars at the links below

Previous Webinars

[Webinar: DTx commercialisation models - Pharma Partnerships & D2C route](#)

[Webinar: Digital Health Unicorns - Deep Dive into the TARVO Growth Strategy Framework*](#)

[Webinar | Prescription DTx - the future of DTx](#)

Upcoming Webinars

April 6th - [How to integrate Digital Health into the Pharma business model successfully? - Fireside Chat with Thorsten Rall.](#)

April 21st - [The Livongo Story with Robert Garber](#)





2022 Global Gatherings

Barcelona and beyond. HealthXL In-Person Events are back in 2022

These events will not be streamed, recorded or shared - they are special member only events. Our events are collaborative in nature - there will be no keynote speakers, but rather a coming together of like-minded people to discuss & innovate the future of digital health.

[Apply for an in-person event](#)

Digital Therapeutics (DTx) Community

Some members active in the community



**Anish
Shindore**

*Founder & Managing
Partner,
GSD Health*



**Ronny
Hashmonay**

*Global Head of
Business
Transformation,
Novartis*



**Eugene
Borukhovich**

*Chairman & COO,
YourCoach Health*



**Mette
Dyhrberg**

*CEO,
Mymee*

Digital Therapeutics (DTx) is a growing sub-segment within digital health. DTx solutions are those which are clinically validated to prevent, treat or manage a condition through software-based behavioural interventions. This community explores all things around DTx, from business models that have worked for DTx companies, to partnership opportunities, evidence generation, regulation, reimbursement, and everything in between.

[Join the Community](#)

Upcoming meetings you can join in Digital Therapeutics (DTx)

	Investment & Partnerships
	Evidence & Outcomes
	Adoption & Payment models
	Regulation

Apr 4	10:45 EST	Sprint: DTx - Pharma Partnerships: where are we heading to? Part (1)
Apr 5	10:45 EST	Standalone DTx: Clinical & Economic evidence
Apr 11	10:45 EST	Patient engagement with non-Prescription DTx products
Apr 13	10:45 EST	Sustainable Business Models for DTx in the EU
Apr 20	6:00 AWST	Masterclass: Reimbursement of DTx in Australia
Apr 25	10:45 EST	Sprint: DTx - Pharma Partnerships: where are we heading to (part 2)
Apr 26	4:00 AWST	Do's & Don'ts when building the Evidence Generation strategy for DTx
Apr 27	10:45 EST	Masterclass: DTx Reimbursement in the US - Value-Based contracting Basics
May 3	10:45 EST	Do's and Don'ts when approaching investors with DTx
May 4	10:45 EST	Masterclass: How to design a Clinical Trial for your Digital Health product?
May 9	10:45 EST	Combo DTx-drug: Clinical & Economic evidence
May 11	10:45 EST	Proving DTx efficacy and safety
May 17	10:45 EST	DTx - Employers partnerships

Upcoming meetings you can join in Digital Therapeutics (DTx)

	Investment & Partnerships
	Evidence & Outcomes
	Adoption & Payment models
	Regulation

May 19	10:45 EST	Masterclass: The regulation of SaMD in the US
May 24	4:00 AWST	Adoption of Prescription DTx: Best Practices & Challenges
May 31	4:00 AWST	Masterclass: Clinical Evidence for Digital Health - creation of standards & meeting expectations
May 31	10:45 EST	Masterclass: DTx Reimbursement Success in fully Insured health plans vs. self-insured
June 2	10:45 EST	Pharma - DTx: What does success look like?
June 8	10:45 EST	Masterclass: Reimbursement of Digital Health in Europe: DiGa and other models
June 9	10:45 EST	B2B2C Models for DTx products
June 13	10:45 EST	Combo DTx-drug: Pharma opportunities
June 21	4:00 AWST	Masterclass: The regulation of SaMD in the EU
June 22	10:45 EST	Telehealth platforms as a distribution channel for DTx and RPM products
June 23	10:45 EST	The DTx opportunity for Pharma Companies
June 27	10:45 EST	DTx-generated RWD: What is the value for Pharma?
June 30	10:45 EST	Sustainable Business Models for DTx in the US

Telemedicine & Virtual Care Delivery Community

Some members active in the community



**Abhishek
Shah**

*CEO, Wellthy
Therapeutics*



Lee Shapiro

*Managing Partner,
7wire Ventures*



**Susanne
Gruber**

*VP Pharma
Partnerships,
Sidekick Health*



**Dirk
Schroeder**

*Managing Director,
AHIA Emory*

Telemedicine and Virtual Care delivery have been shaken up and accelerated by COVID-19, but how will this shape care delivery in the long term into a beneficial hybrid of virtual and in-person? As a result of the rapid uptake of telehealth and virtual care accelerated by COVID-19, we will have increased data insights into user behaviour and the ability of telehealth providers to rapidly scale and adapt their services, but what do these companies need to do to ensure long term sustainability for their telehealth and virtual care solutions? This community explores all things around Telemedicine and Virtual Care, from business models that have worked for these companies, partnership opportunities, evidence generation, regulation, reimbursement and everything in between.

Upcoming meetings you can join in Telemedicine & Virtual Care Delivery

	Use Cases
	Investment & Partnerships
	Evidence & Outcomes
	Adoption & Payment models
	Regulation

Apr 6	10:00 EST	HealthXL Webinar: Thorsten Rall
Apr 12	10:45 EST	HCP's and patients adoption of remote patient monitoring programs
Apr 21	10:00 EST	HealthXL Webinar: The Livongo Story
Apr 26	10:45 EST	Virtual Care for Cardiometabolic Diseases: Opportunities for Pharma
May 18	10:45 EST	Sprint: Virtual Care for Cardiovascular Diseases: Payment Models & Adoption (Part 1)
May 19	10:45 EST	Masterclass: The regulation of SaMD in the US
May 31	10:45 EST	Masterclass: Clinical Evidence for Digital Health - creation of standards & meeting expectations
June 1	11:00 AWST	Innovation showcase: Virtual Care solutions for Cardiovascular Diseases
June 7	10:45 EST	Sprint: Virtual Care for Cardiovascular Diseases: Payment Models & Adoption (Part 2)
June 16	10:45 EST	Sprint: Virtual Care in Oncology: HCPs and Patients Adoption (Part 2)
June 29	10:45 EST	What's in Remote Patient Monitoring programs for Pharma

Digital Mental Health & Neurology Community

Some members active in the community



**Peter
Hames**

CEO, Big Health



**Chris
Wasden**

*Head of Pharma
Specialty Solutions
& Corporate Strategy,
Happify Health*



**Richelle
Flanagan**

*Founder, My Moves
Matter*



**Ashley
Mateus**

*VP Strategic Planning ,
Akili Interactive*

Both mental health and neurology categories encompass the majority of digital health products announced in the last few years. Digital health in mental health & neurology have many applications - from being used in pediatrics (ADHD) to geriatrics (Alzheimer's, dementia and so forth) and across use cases such as cognition, depression, anxiety, stroke rehabilitation, motor symptom and pain management to list a few. This community explores all things around digital health in mental health & neurology, from business models, to partnership opportunities, investments, adoption, payment models, regulation and evidence generation.

[Join the Community](#)

Upcoming meetings you can join in Digital Mental Health & Neurology

	Use Cases
	Investment & Partnerships
	Evidence & Outcomes
	Adoption & Payment models
	Regulation

Apr 19	10:00 EST	DTx in Neurology: How to increase the HCP and Patient Adoption rates?
Apr 28	10:45 EST	Innovation showcase: Digital Health Solutions in Mental Health
May 5	10:00 EST	DTx in Mental Health: Pharma Opportunities
May 10	10:45 EST	HealthXL Webinar: YourCoach Health
May 24	10:45 EST	Evidence Generation strategies for DTx in Neurology
June 8	10:45 EST	DTx in Mental Health: Building Clinical & Economic

Clinical Trials Innovation Community

Some members active in the community



**Francesca
Wuttke**

*CEO and Founder of
nen*



**Craig
Lipset**

*Advisor & Founder,
Clinical Innovation
Partners*



**Jennifer
Goldsack**

*CEO at the
Digital Medicine
Society (DiMe)*



**Shaheen
Lakhan**

*Chief Medical Officer,
Click Therapeutics*

Many healthcare companies are working on digital tools that can improve patient enrollment, patient data collection and the design of trials. This community explores the future for digital in clinical trials, from regulatory requirements, digital biomarkers as primary endpoints, decentralized trials, the design of trials for DTx products, pharma and CROs partnerships with digital health companies, and everything in between.

[Join the Community](#)

Upcoming meetings you can join in Clinical Trials Innovation

	Clinical Trials for Digital Products
	Digital Data Collection & Analytics

May 4	10:45 EST	Masterclass: How to design a Clinical Trial for your Digital Health product?
May 12	10:45 EST	Digital Measures in Clinical Trials: Selection process and validation
June 14	10:45 EST	Masterclass: How to design a Clinical Trial for your Digital Health Product
June 20	10:45 EST	Digital Biomarkers in Clinical Trials: Do's & Don'ts in the Validation process

Digital Health in Oncology

New Community

Community Advisory Board:



**Lynda
Chin**

Founder and CEO,
Apricity Health



**Cristina
Ortega**

Chief Digital Health Officer
R&D at AstraZeneca



**Andrew
Norden**

Chief Medical Officer at
OncoHealth



**Rayna
Patel**

Co-Founder and CEO,
Vinehealth

Our Oncology Community Advisory Board are the trailblazers who support a new wave of idea generation and progressive leadership at the center of our work in HealthXL.

This Board meets every quarter to set the agenda for our meetings, leading new discussions and solidifying our communities' concepts.

Join the Community

#BeAmongTheBest

Digital Health in Oncology

New Community

This community explores the opportunities in the status quo of management of cancer patients, and their diagnosis and treatment with the use of digital health. This community will share perspectives on relevant use cases, business models, partnership opportunities, investments, adoption, payment models, regulation and evidence generation

Some upcoming meetings

Apr 14	10:45 EST	Pharma - Digital Health Partnerships in Oncology
Apr 20	10:45 EST	How to leverage Digital Health to address comorbidities In Oncology?
May 19	10:45 EST	Best routes to market for Digital Health in Oncology
May 25	10:45 EST	Sprint: Virtual Care in Oncology: HCPs and Patients Adoption (Part 1)
June 28	10:45 EST	Innovation showcase: Digital Patient Support Programs (PSPs) in Oncology



Your Guide in Digital Health

We are HealthXL Advisory

A digital health specialised advisory team who work with clients globally to deliver knowledge & insight to future proof your business.

Our Market Ready Tools - [Learn more](#)

STRATEGY & MARKET ASSESSMENT

- Patient journey analysis
- Expert validation
- Opportunity & Trends Assessment
- Ideation workshop

SCOUTING & COMPETITIVE INTEL

- Market Vendor Scan
- Market Landscape Analysis
- Competitor analysis

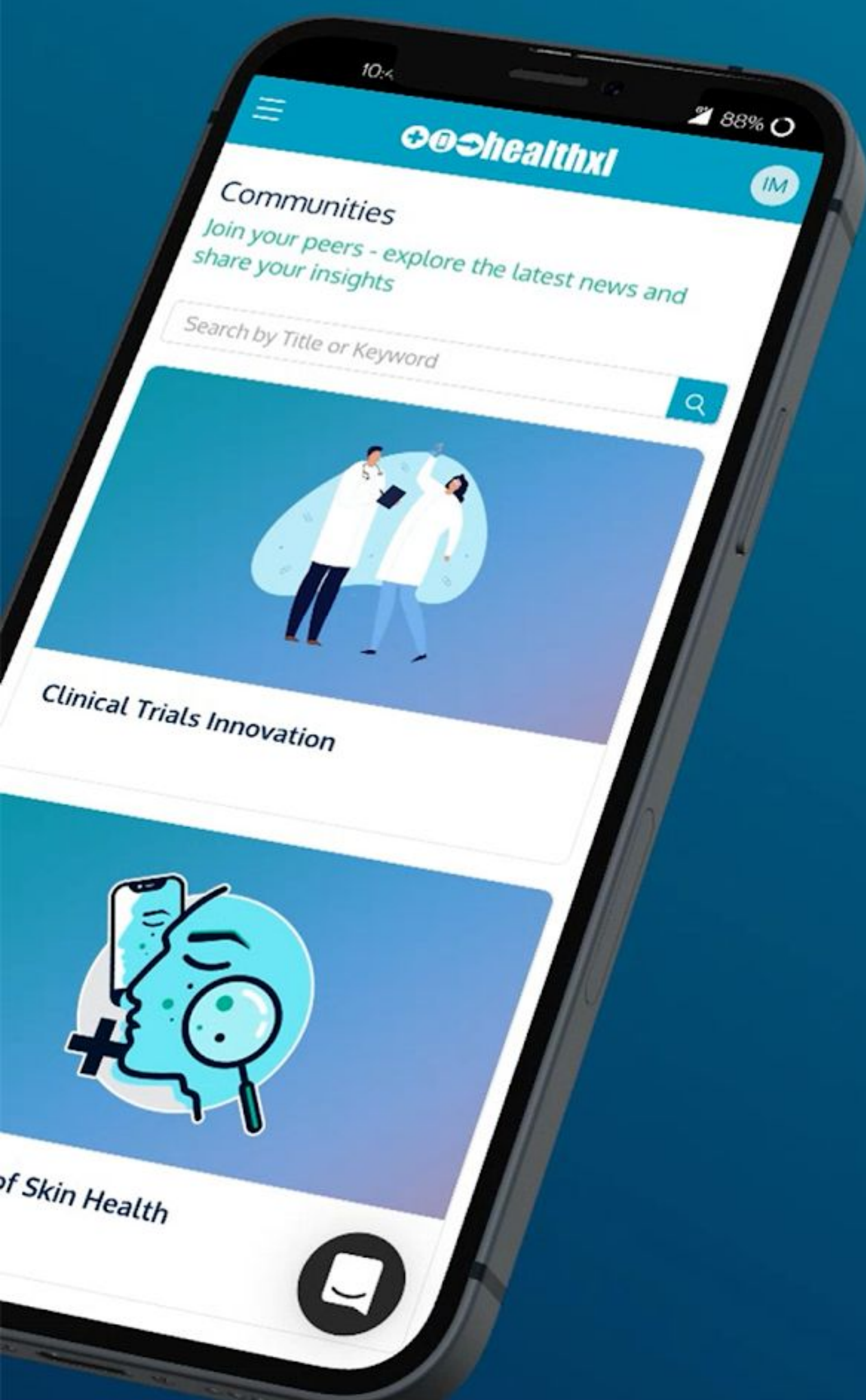
17

INNOVATION PROGRAMMES & SEMINARS

- Accelerator incubator support
- Digital health seminars
- Bespoke workgroups & events
- Conference Coverage

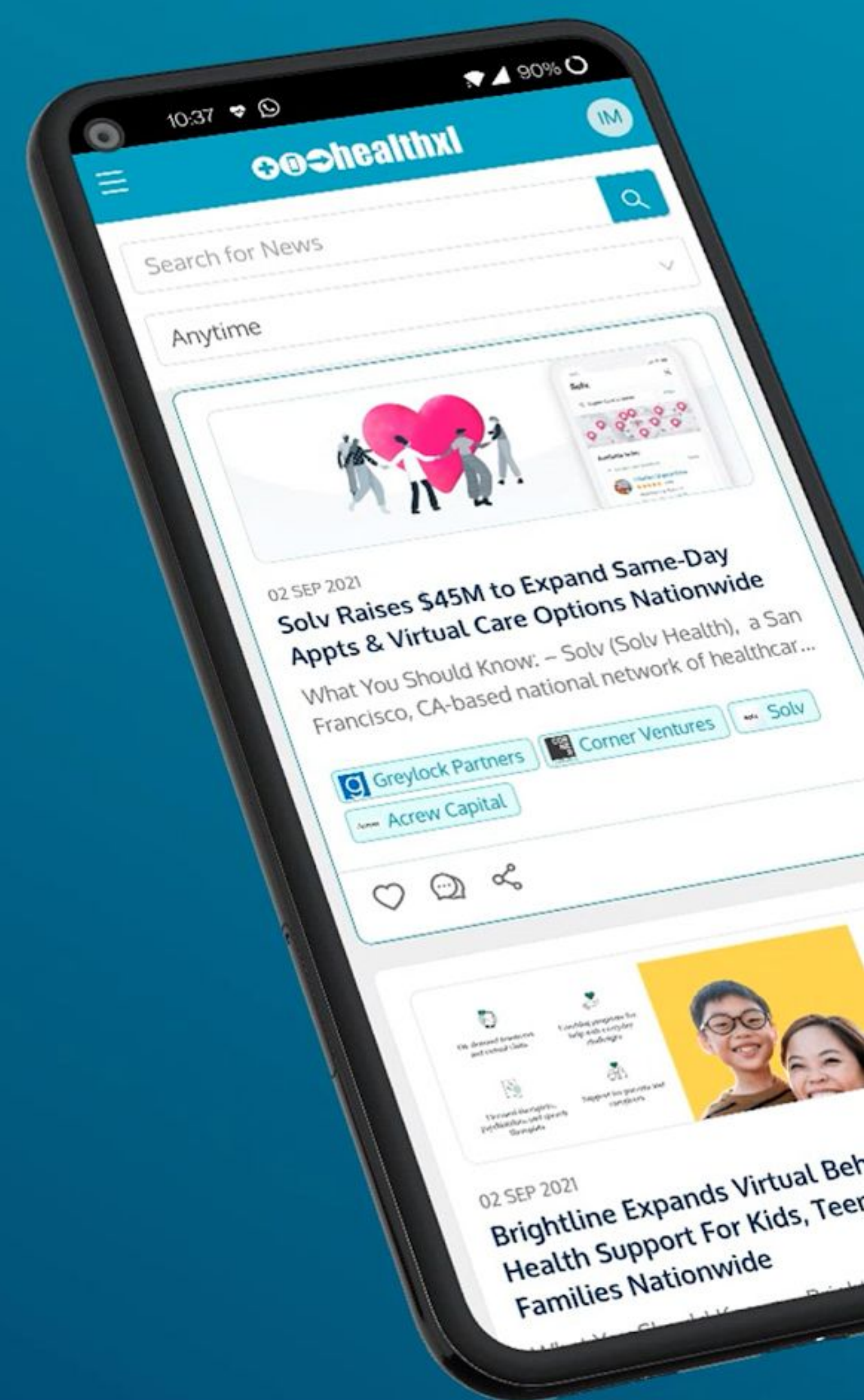
Some of our client members





The world of digital health in your pocket...

Introducing the HealthXL App



The latest digital health headlines direct to your device



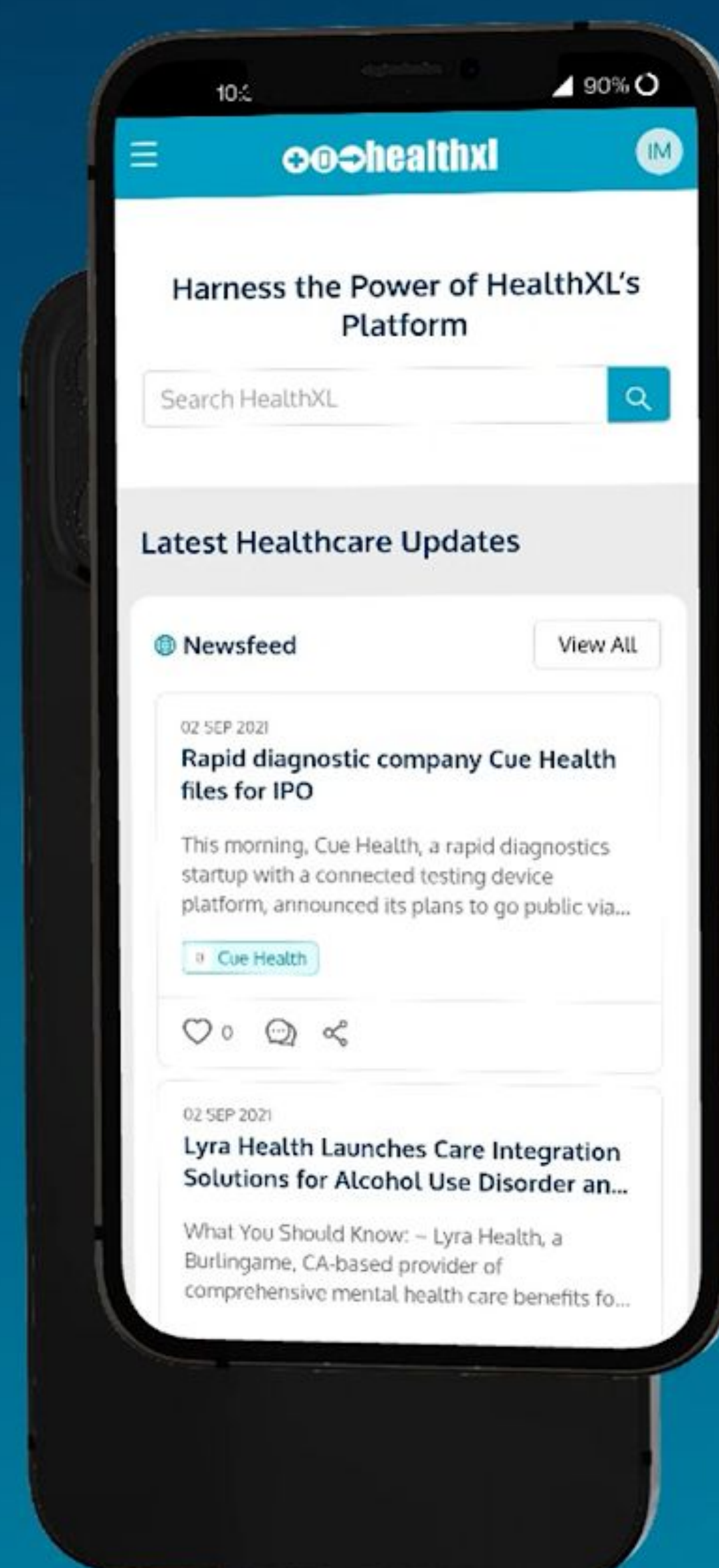
Browse and register for event, webinars and more on the go



Connect with a global community of healthcare leaders

HealthXL App

Download for Free today



Scan me



Get in touch

If you have any questions about our upcoming meetings or events, advisory tools or a general query, please get in touch:



Our Customer Success Manager, Lochlann McCabe will be happy to help.

Contact Lochlann at
lochlann.mccabe@healthxl.com

or book a call [here](#)